

Dear Sir / Madam

Kindly see a press release on visit of Malaysian Agriculture Minister to Pakistan from 14th to 17th Dec, 2009.

**Qamar Bashir
Press Attache
18th Dec, 2009**



**PRESS SECTION
HIGH COMMISSION OF PAKISTAN
132 Jalan Ampang,
Kuala Lumpur, Malaysia.
Tel(603) 2161-1370, Fax 2161-0384**

Press Release

Pakistan, Malaysia Sign Two MoUs in Halal Sector

Pakistan and Malaysia has signed two Memorandum of Understandings(MoU) to promote Halal Business between the two countries. One MoU was signed between Shezan International Ltd of Pakistan and Car N Co SDN BHD of Malaysia and second between Zenith Associates of Pakistan and Jetak Bakat SDN BHD of Malaysia.

The signing ceremony was witnessed by the Minister of Agriculture and Agro Based Industry of Malaysia, Datuk Seri Noh Bin Haji Omar, who was leading a ten (10) member delegation to Pakistan on a four days official visit(14th -17th Dec 2009) and Chief Minister of Punjab, Pakistan, Mian Shahbaz Sharif, in an impressive ceremony held in Lahore on 15th Dec, 2009.

The High Commissioner for Pakistan in Malaysia, Lt. General (Retd) Tahir Mahmud Qazi , who was accompanying the delegation, termed the signing of the MoUs a land mark event and said that the implementation of MoUs will certainly facilitate, promotion and expand the volume of Halal Business between the two countries.

The High Commissioner said that according to the first MoU signed between Shezan International Ltd of Pakistan and Car N Co SDN BHD of Malaysia, the Shezan International, a world renowned Pakistani company in Halal sector will export to Malaysia its highly valued and high quality fruit based consumer products i.e. food preservatives , jams, marmalades, pickles, condiments , sauces, twists, and chutneys. Whereas, Car N Co SDN BHD of Malaysia will be the principal, sole and exclusive distributor in Malaysia for the distribution of the Shezan Products.

Mr. Tahir Qazi said that according to the second MoU, signed between Zenith Associate of Pakistan and Jetak Bakat SDN BHD of Malaysia, Zenith who maintains world class slaughtering abattoirs with international standards and procedures will export to Malaysia its high quality certified Halal products including Beef Carcasses and Beef Meat Cuts, Goat Carcass and Meat Cuts and Mutton Carcass and Meat Cuts, whereas, Malaysian Jetak will be the sole and exclusive distributor in Malaysia for the distribution of all products or those brands that are related or produced by Zenith or its subsidiaries and associates. The signing of MoUs have provided much needed formal structure and conduit for mutual cooperation of Halal sectors of both the countries, he added.

The Malaysian Minister also met with the Chief Minister of Punjab, Mr. Shahbaz Sharif and discussed with him the ways and means to promote and expand bilateral cooperation in the agriculture and veterinary fields.

The Malaysian Minister along with his ten (10) member high level delegation also visited Buffalo Research Institute, University of Animal Sciences, Artificial Insemination Centre and Zenith Abattoir in Lahore on 15th Dec, 2009.

During his visit to Buffalo Research institute(BRI), the Minister was told that the BRI was mandated for research based development of buffalo and its research area includes Molecular Genetics, Progeny Testing Program and Embryo Transfer and Feed Intervention to increase income of farmers by raising unit productivity of buffaloes through research based applications in all areas of its reproduction & production. **The Malaysian Minister was also presented a BULL Buffalo as a token of friendship.**

The delegation also visited the Zenith Abattoir and inspected the world class and certified Halal infrastructure and the Minister agreed to consider approving a shipment of sample meat within 30 days to Malaysia.

Mr. Tahir Qazi said that the Government of Malaysia and Government of Punjab also signed a Letter of Intent for cooperation in agriculture and livestock sectors at the Chief Minister's Secretariat on 15th Dec, 2009. The agreement was signed by Punjab Livestock Secretary Jehanzeb Khan and Dato Mohammad Hashim Bin Abdullah, Special Task Officer of Minister of Agriculture and Agro Based Industry.

The High Commissioner said that the visiting Minister also met with Pakistan's Federal Minister for Food and Agriculture Nazar Muhammad Gondal and addressed a joint press conference. While speaking to the journalists, both side agreed to enhance bilateral cooperation in the fields of agriculture, livestock and horticulture. A joint working group would be establish to work in these fields, they added.

Kuala Lumpur, Malaysia, 18th December, 2009