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Press Release

Immense Scope for Joint Film Production Between Pakistan and Malaysia

There is an immense scope for joint film and drama production between the film and media houses of Pakistan and Malaysia due to close similarities of cultural, religious and social values of both the countries.

This was stated by the High Commissioner for Pakistan, Lt. General Retd Tahir Mahmud Qazi during the meeting with renowned Pakistani film actress turned Director and Producer Miss Reema Khan who called on him in Kuala Lumpur, today after completing the shooting of her second film, "The Life is So Beautiful" in Malaysia.

While talking to Miss Reema Khan, the High Commissioner said that there is a need for introducing Pakistani films in Malaysia and Malaysian films in Pakistan, to introduce rich cultural heritage and social aspects to the Malaysian and Pakistani people aimed at bringing the people of two countries closer to each other, which in turn will translate in better political, economic business and trade ties.

Miss Reema Khan said that this is her second film shoot in Malaysia, whereas she has done number of commercials in Malaysia for renowned international brands like Pepsi, Lux and Colgate, Malaysia being her number one choice for shooting.

She informed the High Commissioner that she will be taking part in the forthcoming International Film Festival being held in Malaysia from 5th to 8th November, 2009 and will screen her latest film in the Festival besides, she is also planning to release her two films in Cinemas across Malaysia to introduce for the first time Pakistani films to the Malaysia people.

She also informed the High Commissioner that she had a very fruitful meeting with Director General of National Film Development Corporation of Malaysia in Kuala Lumpur wherein way and means were discussed for joint production of films and screening Pakistani films in the Cinema Houses of Malaysia and in the top Malaysian TV channels. The meeting was arranged by the Pakistan High Commission.

Miss Reema Khan who arrived in Kuala Lumpur Malaysia along with film cast including top artists of Pakistan and India spend about twenty Day in Malaysia and shot her film in Putrajaya, Cameron Highland, Port Dickson, Kuala Lumpur and various other places.

During her stay she receive wider possible media exposure. Her interviews appeared in top English and Malay language newspapers and top TV channel of Malaysia.

**Kuala Lumpur, Malaysia ,
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