

Dear Sir and Madam, Kindly see a press release regarding Trade delegation of Balochistan visit to Malaysia.

Regards.

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Press Attache
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Press Release

Pakistan to Promote Cooperation in Fruit and Vegetable Sector with Malaysia.

A 13-member trade delegation lead by the Provincial Minister for Agriculture & Cooperatives Department of Balochistan, Mir. Asadullah Sadozai is arriving in Kuala Lumpur on 30th of this month to promote cooperation with Malaysia in fruit and vegetable sector.

According to Commercial Counselor of Pakistan in Malaysia, Mr. Wajiullah Kundi, the trade delegation during its five day stay in Malaysia, will hold meetings with the President and members of the National Chamber of Commerce and Industry, Malaysia (NCCIM), Federal Agricultural Marketing Authority (FAMA), Malaysia Fruit Exporters Association (MFEA) and Ministry of Agriculture and Agro-Based Industry to promote bilateral ties in production, preservation, packaging and marketing of fruit and vegetable produced in the Province of Balochistan.

The Commercial Counselor further informed that the agriculture-related delegation comprising public sector as well as private sector representatives will also visit wholesale market at Selayang, Malaysian Agri Food Corporation (MAFC), Giant Hypermarket/ Distribution Centre, Vegetables and Cash Crop Unit, Farmers Organization Authority (FOA), and Vegetable Farms to study marketing of fruits and vegetables and price mechanism practiced by the Malaysian whole sellers and retailers and consumers preferences for fruit and vegetables.

Province of Balochistan in Pakistan is bestowed with fertile soil along with optimum temperatures required for the growing fruits like apple, grapes, dates, pomegranate, peaches, apricot, pistachio, almonds, walnuts, watermelon and fig and therefore is called as, "Fruit basket of Pakistan".

The Province is also known for producing high quality vegetables like onion, potato, tomato, green chilli and lentils which are appreciated due to their freshness, appropriate size and nutritious value.

The fruits and vegetables from Balochistan not only cater to the needs of Pakistan but are also exported to other countries, especially to the Gulf region.

The visiting delegation consists of officers from Ministry of Agriculture and Cooperative Government of Balochistan, members of "Chamber of Agriculture" and "Balochistan Horticulture Cooperative Society", and farmers of fruits and vegetables.

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