

Dear Sir,

A Pakistan business Delegation is visiting Malaysia to foster business ties. A Press Release is attached for consideration please.

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Press Attache
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Press Release

**Pakistan's Business Delegation Visiting Malaysia to Foster Business Ties
Attend Exhibition.**

A ten(10) member business delegation of Rawalpindi Chamber of Commerce and Industry(RCCI), Pakistan is visiting Malaysia from 18th to 25th of this month to foster business ties with their Malaysian counterparts and to attend Society for the Advancement of Material and Process Engineering Exhibition(SAMPE) Asia Expo 2010.

According to the Commercial Counselor for Pakistan High Commission, Mr. Wajiullah Kundi, the delegation is meeting with various business entities of Malaysia representing sectors such as Jewelry, Computers, Garments, Textile, Food Items, Stationary, Medicines, Pharmaceuticals and General Consumer Goods with the objective to establish business to business contacts and promote bilateral trade in these sectors.

During their stay the delegation is holding meetings with President of Malaysian Organization of Pharmaceutical Industries (MOPI), National ICT Association of Malaysia (PIKOM), President and members of Kuala Lumpur Chamber of Commerce and Industry (KLCCI) and Chairman and members of Malaysian of the Malaysian Printers Association (MPA) for business networking.

The visiting delegation also attended SAMPE Asia Conference and Exhibition on 19-20, 2010 held in Kuala Lumpur with the objective to; engage participant companies for business networking, discover new suppliers and learn more about new technologies.

The SAMPE conferences in the past have been held successfully in Japan, China and Bangkok Thailand.

The Commercial Counselor also advised the Pakistani businesspersons to participate in a big way in the upcoming exhibitions in Malaysia including Malaysia's International

Jewellery Fair (3-7 March, 2010), Malaysia's International Halal Showcase MIHAS (12-16 May 2010) and Malaysian International Food and Beverage Trade Show(MIFB) (22—24 July, 2010) to introduce Pakistan's high quality and cost competitive products to Malaysian and International buyers.

Kuala Lumpur, 21st January, 2010