

Dear Sir / Madam

Pakistan pavilion in the international exhibition entitled, “Women of NAM: A Thousand Faces”, was the largest and the most visited one. The Exhibition was inaugurated today in Kuala Lumpur Malaysia. Two pictures are also attached, **Captions are given** at the bottom of the press release.

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Press Attache.
22nd Oct, 2009



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Press Release

Pakistan Pavilion a Big Hit, in the NAM Exhibition in Malaysia.

Pakistan pavilion in the international exhibition entitled, “Women of NAM: A Thousand Faces”, was the largest and the most visited one.

The exhibition organized by the NAM Institute for the Empowerment of Women (NIEW) was formally inaugurated by [Datuk Seri Shahrizat Abdul Jalil](#), the Malaysian [Minister of Women, Family and Community Development](#) in Kuala Lumpur, today.

The High Commissioner for Pakistan Lt. General (Retd) Tahir Mahmud Qazi also attended the inaugural session.

The Malaysian Minister was specially attracted by the Pakistani Country booth represented by Trade Development Authority of Pakistan(TDAP), Pakistan High Commission and the local entrepreneurs.

The High Commissioner also visited five stalls and Pakistani country booth and appreciated the high quality products displayed by Islamabad Women Chamber of Commerce(IWCC), Women Sub-committee of the Karachi Chamber of Commerce and Industry (KCCI), M/S Madina Orient Gallery and the Malaysian entrepreneurs.

The High Commissioner showed keen interest in the exhibits and appreciated the traditional embroidery representing different regions of Pakistan and also admired the contemporary dresses and other women wears.

While talking to the exhibitors he said that Pakistan should activity participate in such events around the world, specially in Malaysia to introduced Pakistan’s high quality products to the Malaysia people and people around the world to develop mutual cooperation, adopt best practices and mechanisms and also to strengthen networking between the exhibitors, visitors and buyers and sellers.

Pakistan has also organized a Fashion Show wherein top female and male models will introduce top quality and highly sought after contemporary Cloth lines of Pakistani women designers, adorned with traditional embroidery, representing cultural and clothing styles of different regions of Pakistan.

TDAP, in coordination with Ministry of Women Development of Pakistan also screened documentaries, display posters and other material in the exhibition

The organizers of the exhibition also allotted additional space keeping in view the large participation, from Pakistan.

NIEW is an institute established by the Malaysian Government, as a result of a commitment made at the First NAM Ministerial Meeting in 2005, in Putrajaya, Malaysia, on the Advancement of Women

Kuala Lumpur, Malaysia, 22nd October, Pr/A

[Datuk Seri Shahrizat Abdul Jalil](#), the Malaysian [Minister of Women, Family and Community Development](#) is visiting Pakistani Country Booth in the exhibition organized by the NAM Institute for the Empowerment of Women (NIEW) formally inaugurated by her in Kuala Lumpur, today(22nd Oct, 2009).

[Datuk Seri Shahrizat Abdul Jalil](#), the Malaysian [Minister of Women, Family and Community Development](#) showed keen interest the posters portraits and other exhibits depicting the Women in Pakistan in an exhibition organized by the NAM Institute for the Empowerment of Women (NIEW) formally inaugurated by her in Kuala Lumpur, today(22nd Oct, 2009).