



Press Section
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Press Release

Pakistan and Malaysia Signs MoU to Hold Business and Investment Gala in KL in Next Year.

The E-commerce Gateway of Pakistan, and OIC International Business Centre of Malaysia has signed an MoU to jointly organize Business and Investment Gala titled, Muslim Big, in Putra World Trade Centre, Malaysia from 4th to 6th June, 2010.

The MoU was signed by Dr. Khursheed Nizam, President of E-commerce Gateway Pakistan (Pvt) Ltd, and Dato Raja Mohamad, President of OIC International Business Centre of Malaysia, in an impressive ceremony, held at Putra World Trade Centre, in Kuala Lumpur, yesterday(22.10.2009). Dato' Mukhriz Mahathir, Deputy Minister of International Trade & Industry, Malaysia witnessed the signing ceremony..

As per MoU, E-commerce Gateway Pakistan (Pvt) Ltd, and OIC International Business Centre of Malaysia will organized Exhibition and Conference in Kuala Lumpur Malaysia from 4th to 6th June, 2010 titled "Muslim Big" to promote business and investment, specifically between Malaysia and Pakistan, and among fifty seven members of the Organization of Islamic Countries(OIC).

The President of E-commerce Gateway, later met with the High Commissioner for Pakistan, Lt. General (Retd) Tahir Mahmud Qazi and briefed him on the salient features of the Business and Investment Gala.

The High Commissioner termed the Business and Investment Gala as an ideal platform for businessmen and entrepreneurs of Pakistan to promote Pakistani Halal products in the exhibition as Pakistan and Malaysia are ideally placed to capture multi billion \$ Halal market by complementing each other in Halal Business.

He advised the Pakistani Business persons and entrepreneurs to fully utilize this forum to exhibit and introduce their high quality products related to travelling and tourism, Sporting Goods and Sports tourism, Banks and Financial institutions, Engineering industry, Textile and Garments, Consumer Goods and Handicrafts and Giftwares to the estimated 60,000 visitors, investors and buyers from Malaysia, Asian countries and business persons from US, Europe, Central Asian Republics, China and 57 member countries of the OIC.

Dr. Khursheed Nizam, apprised the High Commissioner that the Muslim Big Exhibition and Conference previously held in Karachi, Pakistan in 2007 was a resounding success where, in all 190 exhibitors including 61 foreigner exhibitors specially Malaysia displayed their products. The exhibition was attended by over 60,000 buyers, investors and visitors.

Kuala Lumpur, Malaysia , Dated 23.10.2009 /PrA