



**PRESS SECTION
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Press Release

Foreign Minister of Pakistan to Strengthen Cooperation with Malaysia in Halal Food Sector

The Foreign Minister of Pakistan, Makhdoom Shah Mahmood Qureshi is expected to focus on forging concrete ties with Malaysia in Halal Food Sector during his stay in Kuala Lumpur, from 1st to 4th November, 2009 to attend 12th session of D-8 Council of Ministers.

The High Commissioner for Pakistan in Malaysia, Lt. General (Retd) Tahir Mahmood Qazi said that the Foreign Minister will be meeting with Malaysian Minister of International Trade and Industry and Agriculture assisted by a strong delegation of eight (8) Chief Executive Officers(CEOs) or equivalent of Pakistan's top companies / Departments involved in Halal Food Sector, to work out substantive and mutually beneficial course of action in this import consumer sector.

Mr. Tahir Qazi said that the focus of the Foreign Minister on Halal food sector is also in line with the D-8 Ministerial session which inter-alia will adopt the reports on "Kuala Lumpur Initiative to address the food security in D-8 countries.

Mr. Tahir Qazi said that the business delegation accompanying the Foreign Minister will also hold separate meetings with the relevant Malaysian entities and official organization such as Malaysia's Halal Development Corporation(HDC), Ministry of Industry, Malaysia, International Halal Integrity Alliance (IHIA), Director of Halal Research Centre, Halal Research Centre of UPM (University of Putra Malaysia), Director General, Department of Islamic Development (JAKIM), Director General, Department of Veterinary Services (DVS), to discuss the joint strategy to substantially increase the bilateral cooperation in the Halal food and chalk out a joint strategy to capture Global Halal Market worth Billions of US Dollars.

The business delegation accompanying the Foreign Minister comprises President, Ecommerce gateway Karachi, CEO, K&N Group Karachi, CEO, Zenith Associates, Karachi, CEO, Al Shaheer Corporation, Karachi, Chairman, Shezan Ltd, Lahore, Chairman Shan Food Industries & Chairman, Mitchells Pakistan. According to the Dr. Imtiaz A. Qazi, these companies supplies major share of Halal food to Pakistan and have capacity and capability of global reach.

The High Commissioner hoped that these intensive meetings of the Foreign Minister assisted by the leaders of the top most Pakistani companies involved in Halal Business with their Malaysian counterparts, and concerned authorities will certainly usher the two countries into a new era of cooperation in Halal Food Sector by benefitting from each other's expertise, experience and competencies and by chalking out a joint strategy to capture major share of multi billion dollar global Halal business around the world.

Kuala Lumpur, 30th October, 2009.