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Expo Pakistan

Opportunities Unlimited
December 3 - 5, 2009 - Karachi

5th Edition of the Largest Exposition of Pakistan

Organised By



TDAP

Trade Development Authority of Pakistan

OPPORTUNITIES UNLIMITED – EXPO PAKISTAN 2009

Over last four years Expo Pakistan has successfully established the image of Pakistan as an important market place in the region. The 5th Edition of Expo Pakistan is the next milestone towards the economic progression of Pakistan. The show is scheduled from December 3 - 5, 2009 at Karachi Expo Centre.

Pakistan with a population of over 160 million people having a per capita income surpassing US\$ 1,000 has attracted many international retail chains to open up their operations in Pakistan. Pakistan is a home of more than 700 international companies complementing the efforts of more than 40,000 well established local firms to expand their business in the global market. The local manufacturers are also seeking support of international suppliers for value added products to expand their business in the export markets and to cater to the local demand.

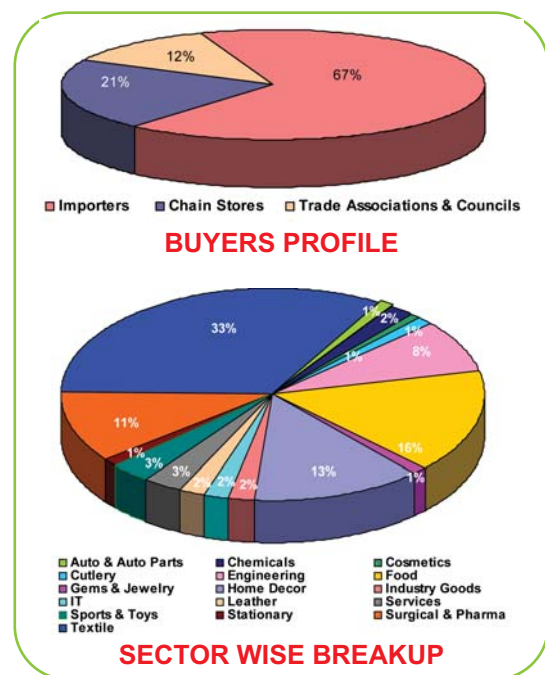
Trade Development Authority of Pakistan (TDAP) under the auspices of Ministry of Commerce is geared up to bring more rewarding opportunities at Expo Pakistan 2009 for international participants – promising unlimited business at this mega event.

BENEFITS OF PARTICIPATION

- An opportunity to access new and emerging markets in the region
- Meet high value buyers from around the globe
- One-to-one interaction with leading companies, senior government officials, associations and chambers for investment and joint ventures
- A diversified international platform for multiple business audience
- Experience exquisite cultural heritage & hospitality of Pakistan

EXPO SHOW HIGHLIGHTS - 2008

- Business generated over US\$ 50 million
- 63 MOUs were signed between counterpart associations and chambers
- Participation of 669 buyers from 66 countries
- 94% buyers confirmed participation in Expo Pakistan 2009
- Representation of 17 international chambers and 10 international associations from 22 countries
- Delegations from 31 countries led by Pakistan missions
- 9,000 business visitors were present to witness the event
- 428 stalls spread across 6 halls
- Gross exhibition space over 15,000 sqm
- Participation of 21 cities from Pakistan





PRODUCT INDEX

AUTO & AUTO SPARE PARTS

- Two / Three Wheelers
- Auto Lubricants
- Agricultural Vehicles
- Passenger Vehicles
- Spare Parts of International Standard

FABRICS & APPAREL

- Men's Wear
- Women's Wear
- Children's Wear
- Bags
- Sports Wear
- Lingerie
- Wool & Woolen Products
- Fashion Accessories
- Knitwear

FOOD & INGREDIENTS

- Fruits & Vegetables
- Grain Products
- Seafood
- Meat & Poultry
- Dairy Products
- Syrups
- Juices & Soft Drinks
- Frozen Food
- Spices
- Confectionary
- Animal Casings

GEMS & JEWELLERY

- Gemstones
- Pearls
- Finished Jewellery

HOME & DÉCOR

- Drapery
- Upholstery
- Handicraft
- Furniture
- Marble & Granite
- Cement Products
- Carpets & Rugs
- Cutlery

INDUSTRIAL GOODS

- Petroleum Chemicals
- Engineering Goods
- Electronic Goods
- Plastic Goods
- Petroleum Products

INFORMATION TECHNOLOGY

- Computer Hardware
- Computer Software
- Communication Equipment
- Cables & Peripherals
- Data Processing
- Devices

LEATHER

- Gloves
- Jackets
- Garments
- Footwear
- Accessories

SERVICES SECTOR

- Tourism
- Traveling
- Finance
- Investment

- Construction
- Call Centres
- Clinical Trials Management
- IT & Communication

SPORTING GOODS

- Foot Balls
- Soccer Balls
- Cricket Kit
- Hockey Sticks
- Baseball Kits
- Tennis Rackets
- Squash Rackets
- Table Tennis Bats
- Bags
- Marital Art Products

SURGICAL & PHARMA

- Surgical Equipment
- Diagnostic Equipment
- Hospital Beds & Wheel Chairs
- Needles & Syringes
- Generic & Specialised Medicines
- Medical Disposables
- Imaging Films & Products
- Herbal Medicines
- Dental Equipment

TEXTILE

- Yarn
- Fabrics
- Home Textile
- Bed Wear
- Towels
- Tents & Canvas
- Synthetic Textiles
- Raw Wool

VISITORS' PROFILE

- Leading international buyers of Pakistani products and services
- Chain Stores, Importers, Exporters, Trade Association & Councils
- Senior government officials
- Senior foreign investors
- Potential foreign investors
- Trade representatives and members of diplomatic missions
- Members of various chambers of commerce, trade associations and professional bodies
- Senior executives of multinational companies and financial institutions
- Media representatives

SPACE RESERVATION FORM

Fill this form in Block Letters
Kindly photocopy this form & send to
FAX +92 (21) 241-0723
Booking will be confirmed on receipt of this form in original,
along with the payment.

DETAILS OF APPLICANT EXHIBITOR

Organisation / Company / Exhibitor Name: _____

Address: _____

City: _____ Country: _____

Member of Association / Chamber: _____

Contact Person: _____ Job Title: _____ Tel: _____

Fax: _____ Mobile: _____ Email: _____

URL: _____

TYPE OF BUSINESS *(please tick the relevant box)*

- Manufacturer / Exporter
- New Exporter
- Government Agency
- Commercial Exporter
- Any Other (Please Specify) _____

RENTAL FEE

Space For Pre-Constructed Stand *(please tick the relevant box)*

- Raw Space: _____ sqm x US\$ 200 (min. 18 sqm)

Total Rental Cost (US\$): _____

- Shell Scheme: _____ sqm x US\$ 250 (min. 9 sqm)

Total Rental Cost (US\$): _____

Mode of Payment:

- By Cross Cheque
- By Demand Draft / Tel. Transfer

Note: Bookings should be made before 1st November, 2009.
Space will be available on first come first serve basis.
Payments to be made through Pay Order / Demand Draft in the name of fund managers
"Prolink Consulting (Pvt) Ltd, / Expo Pakistan Project Account".

EVENT SECRETARIAT:
Pegasus Consultancy (Pvt.) Ltd.

2nd Floor, Business Centre,
Mumtaz Hassan Road, Karachi -74000, Pakistan
Tel: +92 (21) 111-734-266
Email: info@pegasus.com.pk

Authorised Signature
& Company Stamp

Date